



FOR IMMEDIATE RELEASE

Contact: Abby Suchomski
(865) 215-1473
abby@tnvalleyfair.org

Vendor Booth Opportunities Available

High Business Exposure to Thousands During 98th Tennessee Valley Fair

Knoxville, Tenn. (Aug. 14th, 2017) – A limited amount of booth spaces are available for commercial vendors at the 98th Tennessee Valley Fair running September 8th-17th. Commercial vendors can still take advantage by reserving their space today for the 10 day event starting as little as \$375.

Vendors will see great exposure of their business to thousands of visitors daily. Fair-goers enjoy exploring two stories of over 50,000 square feet of exhibitors and vendors. Everything from shopping local artisans, popular nationwide retailers, antique dealers, student exhibits, and much more is found inside the air-conditioned building.

For more information, visit www.tnvalleyfair.org and click the “Vendors” tab, or call Kerry at (865)215-1474.

About the Tennessee Valley Fair

The Tennessee Valley Fair is a non-profit, 501(c)(3) organization and one of the state’s largest multi-day events attracting 150,000 attendees each year. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and variety of unique foods, the Tennessee Valley Fair offers great entertainment for the entire family. The Tennessee Valley Fair is proud to present nightly fireworks sponsored by the Tennessee Education Lottery. For more information, please visit www.tnvalleyfair.org or call (865) 215-1470.

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