



**FOR IMMEDIATE RELEASE**

Contact: Abby Suchomski

(865) 215-1473

[abby@tnvalleyfair.org](mailto:abby@tnvalleyfair.org)

## **Have Some Farm Fresh Fun at the Tennessee Valley Fair** *Agriculture focus for the 98<sup>th</sup> annual event*

Knoxville, Tenn. (May 8, 2017) – The Tennessee Valley Fair’s theme for the 2017 Fair will be *Farm Fresh Fun*. Starting in 2009, the *Countdown to the Centennial* campaign has highlighted Fair traditions, events and specialties in preparation for the 100<sup>th</sup> anniversary.

*Farm Fresh Fun* will once again spotlight the Fair’s longstanding tradition of agriculture education and awareness. Events and activities, new and old, will be a part of the celebration which includes “The Farmer Phil Show”, Agventure Scavenger Hunt, Down on the Farm and much more.

**Tickets go on sale Wednesday, June 7 at 10:00 a.m.** This presale includes concert tickets, discounted admission tickets and ride wristbands. To purchase tickets or learn more, visit <http://www.tnvalleyfair.org> or call 865-215-1482.

### **About the Tennessee Valley Fair**

The Tennessee Valley Fair is a non-profit, 501(c)(3) organization and one of the state’s largest multi-day events attracting 150,000 attendees each year. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and variety of unique foods, the Tennessee Valley Fair offers great entertainment for the entire family. The Tennessee Valley Fair is proud to present nightly fireworks sponsored by the Tennessee Education Lottery. For more information, please visit [www.tnvalleyfair.org](http://www.tnvalleyfair.org) or call (865) 215-1470.

###