



**FOR IMMEDIATE RELEASE**

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## **Tennessee Valley Fair Launches Early Bird Sale**

*Concert tickets and great savings during pre-sale from now until Sept. 7*

Knoxville, Tenn. (June 7, 2016) – Concert and discounted admission tickets for the 98<sup>th</sup> annual [Tennessee Valley Fair](#) go on sale Wednesday, June 7 at 10:00 a.m. Guests can save an average of 20% by purchasing tickets early.

- **Adult Admission (\$8.00)** – Regularly \$10.00
- **Child Admission (\$6.00)** – Regularly \$7.00
- **Family Fun Pack (\$28.00)** – Includes two (2) adult admissions, two (2) child admissions and a parking pass. Regularly \$39.00
- **Fair Fun Pack (\$32.00)** – Includes four (4) adult admissions and a parking pass. Regularly \$47.00
- **3 Day Pass (\$20.00)** – Enjoy 3 Days of Fair Fun for the Price of 2. Regularly \$30.00
  
- **All-You-Can-Ride Wristbands**
  - (\$14.00)** Opening Day Special / September 8, 2016 Only. Regularly \$22.00
  - (\$16.00)** Monday - Thursday Special. Regularly \$20.00
  - (\$21.00)** Weekend Special. Regularly \$25.00
  
- **\$5 Admission Special** - [Buy a reserved seat to any headline concert](#) at Homer Hamilton Theatre before September 8 and receive a fair admission for only \$5.00.

To purchase tickets or learn more, visit <http://www.tnvalleyfair.org> or call 865-215-1482. Early Bird Sale ends September 7 at 3:00 P.M.

### **About the Tennessee Valley Fair**

The Tennessee Valley Fair is a non-profit, 501(c)(3) organization and one of the state's largest multi-day events attracting 150,000 attendees each year. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and variety of unique foods, the Tennessee Valley Fair offers great entertainment for the entire family. The Tennessee Valley Fair is proud to present nightly fireworks sponsored by the Tennessee Education Lottery. For more information, please visit [www.tnvalleyfair.org](http://www.tnvalleyfair.org) or call (865) 215-1470.

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