

Tennessee Valley Fair



Fair Dates:
September 8-17, 2017

Non- Refundable Application Fee \$100
Must be paid by Cash, Money Order, or Credit Card
NO CHECKS

Commercial Exhibitor Indoor Space
First Time Vendor Application
Please Return Application to Kerry Smith at:
PO Box 6066
Knoxville, Tennessee, 37914
OR FAX (865) 215-1483
OR E-mail: kerry@tnvalleyfair.org

APPLICATION DEADLINE: September 1st, 2017

This First Time Vendor Application is a request for commercial vendor space and does not guarantee approval or a specific location. This form must be filled out in its entirety in order to receive consideration. We strongly recommend reading the 2017 Commercial Vendor Packet before completing this application.

Date: _____

Company Name: _____

Contact Person: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____

E-Mail Address: _____

Are you a non-profit organization?:
Yes _____ No _____

Please list all products and services you will be selling, distributing, or exhibiting at the Fair. All products and services must follow the rules and regulations of the Jacob Building, the Commercial Exhibitor Guidelines, and the Booth Space Guidelines (see 2017 Commercial Vendor Packet). You must provide photos (visual aids, brochures, etc.) of the products and services and/or booth space.

(If more space is needed, please use backside of this page.)

What type of space are you interested in?:

_____ 9'x10' booth space- \$375 per booth _____ Quantity

_____ 10'x10' booth space- \$425 per booth _____ Quantity

_____ **TWO BOOTH SPECIAL!** 10'x20' booth space- \$800 for two spaces _____ Quantity

Note: The Two Booth Special is not applicable towards corner spaces.

_____ Corner Booth Space- \$475 per booth _____ Quantity

What amenities will you need?

Electricity- \$50 for all 10 days Yes _____ No _____

Table Rental- \$30 for all 10 days Yes _____ No _____

Reserved Parking Space- \$80 for all 10 days Yes _____ No _____ Quantity _____ (max. 2)

\$1 Million Liability Insurance- \$130 for all 10 Days Yes _____ No _____

Additional One Day Admissions Tickets- \$6 per tckt. Yes _____ No _____ Quantity _____



Please Note:

- The Tennessee Valley Fair requires ALL commercial vendors to have \$1 million liability insurance through a master policy. If you have a current policy, you will need to list the **Tennessee Valley A&I Fair, SMG, and the City of Knoxville as additionally insured**. The Fair must receive a COI from you or your insurance company no later than September 1st, 2017. If you do not have a current policy, you may purchase one through the Tennessee Valley Fair for \$130.
- Exhibit space is subject to availability. All decisions to select a commercial vendor and contract for exhibit space shall be at the sole discretion of the Tennessee Valley Fair.
- All applications will receive due consideration.
- The \$100 non-refundable application fee must be submitted at the same time as this application— no exceptions. If your application is approved, and you are issued a commercial vendor contract, your application fee will be applied towards the final cost of the booth space rental.
- If your application is approved and you are issued a vendor contract, you will be required to make payment in full no later than fourteen (14) days from the date the contract is issued. The Fair DOES NOT accept partial payments.

If you would like to submit the \$100 non-refundable application fee by credit card, please complete the portion below:

Credit Card Number: _____

Exp. Date: _____ CVV Code: _____

Please read before signing:

By signing below, you are agreeing to follow all the rules and regulations as they pertain to commercial vendors should a contract be issued by the Tennessee Valley Fair. Please see the 2017 Commercial Vendor Packet for a complete list of all these rules and regulations. You are also agreeing and acknowledging that this is an application, and is NOT a binding commercial vendor contract. If applicable, your signature also authorizes the Tennessee Valley Fair to run the above credit card information for the amount of \$100 to cover the non-refundable application fee. Your signature also denotes an understanding that the application fee is non-refundable under any circumstances, regardless of the Tennessee Valley Fair's approval or denial of this application for a commercial exhibitors contract.

Applicant's Signature: _____

Applicant's Name: _____
(Please Print)

Date: _____