



FOR IMMEDIATE RELEASE

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Early Bird Sale Ending Soon

Knoxville, Tenn. (September 6, 2017) –The 98th annual Tennessee Valley Fair is upon us, only a few days away running September 8th-17th. The Early Bird Sale is still going on but is about to fly away SOON!

Don't miss your chance on deals from up to 20-30% off! Check out these deals and buy them now at www.tnvalleyfair.org

The Early Bird Sale ends tomorrow, September 7th, at 3 PM EST.

About the Tennessee Valley Fair

The Tennessee Valley Fair is a non-profit, 501(c)(3) organization and one of the state's largest multi-day events attracting 150,000 attendees each year. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and variety of unique foods, the Tennessee Valley Fair offers great entertainment for the entire family. The Tennessee Valley Fair is proud to present nightly fireworks sponsored by the Tennessee Education Lottery. For more information, please visit www.tnvalleyfair.org or call (865) 215-1471.

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