



**FOR IMMEDIATE RELEASE**

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## MEDIA ALERT

**WHAT: 2016 Fairest of the Fair Pageant & Junior Fairest of the Fair Pageant Winners**

**WHERE: Tennessee Valley Fair**

**DETAILS: Fairest of the Fair Pageant Winner**

Pageant Date: Saturday, September 10 – Pepsi Community Tent

Winner: Sydney McKay, 17 years old of Sevierville, TN ([PHOTO](#))

1<sup>st</sup> Runner Up: Gracie Joann Cox, 17 years old of Winfield, TN ([PHOTO](#))

Fairgoer's Fair Lady: Amber Conley, 18 years old of Knoxville, TN ([PHOTO UNAVAILABLE](#))

**Jr. Fairest of the Fair Pageant Winner**

Pageant Date: Friday, September 10 – Pepsi Community Tent

Winner: Bayli Alley, 13 years old of LaFollette, TN ([PHOTO](#))

1<sup>st</sup> Runner Up: Jaelyn Phillips, 14 years old of Oneida, TN ([PHOTO](#))

Fairgoer's Fair Lady: Christina Kosier, 15 years old of Knoxville, TN ([PHOTO](#))

### About the Tennessee Valley Fair

The Tennessee Valley Fair is a non-profit, 501(c)(3) organization and one of the state's largest multi-day events attracting 150,000 attendees each year. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and variety of unique foods, the Tennessee Valley Fair offers great entertainment for the entire family. The Tennessee Valley Fair is proud to present nightly fireworks sponsored by the Tennessee Education Lottery. For more information, please visit [www.tnvalleyfair.org](http://www.tnvalleyfair.org) or call (865) 215-1470.

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