



**FOR IMMEDIATE RELEASE**

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## **MEDIA ALERT**

**WHO:** Tennessee Valley Fair

**WHAT:** Volunteer Opportunities

**WHEN:** Applications accepted now through August 30

**WHERE:** [VolunteerKnoxville.org](http://VolunteerKnoxville.org)

**DETAILS:** The [Tennessee Valley Fair](http://TennesseeValleyFair.org) is seeking qualified volunteers to assist with the 97<sup>th</sup> annual Fair, September 9-18. Positions include: Gate ambassadors and Information Booth attendants. This is a great opportunity to serve a local non-profit, assist fairgoers and enjoy a community event. Registration deadline is August 30. [Sign-up online via VolunteerKnoxville.org](http://VolunteerKnoxville.org)

**MISSION:** The Tennessee Valley Fair is a non-profit, 501(c)(3) organization and one of the state's largest multi-day events attracting over 150,000 attendees each year. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and variety of unique foods, the Tennessee Valley Fair offers great entertainment for the entire family. The Tennessee Valley Fair is proud to present nightly fireworks sponsored by the Tennessee Education Lottery. For more information, please visit <http://www.tnvalleyfair.org> or call (865) 215-1470.

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