

**READY, SET,
GO!** 
TENNESSEE VALLEY FAIR
September 9-18, 2016

FOR IMMEDIATE RELEASE

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Exhibitor Booths Give Businesses Exposure to Thousands
Vendor Space Available for 97th annual Tennessee Valley Fair



Knoxville, Tenn. (August 1, 2016) – Limited time remains to reserve a vendor booth at the 97th annual Tennessee Valley Fair, September 9-18. Premium indoor spaces are available for lease in the air conditioned 50,000+ sf Jacob Building for as little as \$375 for all 10 days of the event.

Each year, the Jacob Building hosts a wide variety of exhibits, entertainment, activities and shopping, attracting thousands of fairgoers. This is an excellent opportunity for retail or wholesale businesses, non-profits, and individuals selling products and crafts. Space is limited.

Please visit our website at: <http://www.tnvalleyfair.org> (click on Vendors) or contact Kerry Smith at (865) 215-1474 for more information.

About the Tennessee Valley Fair

The Tennessee Valley Fair is a non-profit, 501(c)(3) organization and one of the state's largest multi-day events attracting 150,000 attendees each year. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and variety of unique foods, the Tennessee Valley Fair offers great entertainment for the entire family. The Tennessee Valley Fair is proud to present nightly fireworks sponsored by the Tennessee Education Lottery. For more information, please visit www.tnvalleyfair.org or call (865) 215-1470.

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